



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 864661

Schedule Dates 10/30/12-11/05/12
Advertiser Kaine for Senate (39035)
Agency/T-Code Media Strategies & Research - VA (1523)/1553035
Product Political - US Senate (1176)
Brand DEMOCRAT (169542)
Salesperson Marsh, Penne (1523)
Sales Office WVEC - Norfolk
Buyer Name Vail,Chris
Phone/Fax (804) 359-7100 /
CPE 12946
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments Kaine for Senate

Date Entered 10/26/12
Last Modified 10/26/12
Entered By Penne Marsh
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,114.50
Net Total \$23,315.50
Sales Tax

Norfolk (WVEC) (WVEC)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Nov. 2012 | 26 | \$27,430.00 |
| Grand Total: | 26 | \$27,430.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|----------|----------|
| 1.0 | Normal Line / SPOT | 10/31/12-11/02/12 | 6 | :30 | 5:58A- 7A (ET) | | | | 1 | | 1 | | | 2 | \$340.00 | \$680.00 | Norfolk (WVEC) (WVEC) | | 10/26/12 |
| 2.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 6 | :30 | 5:58A- 7A (ET) | | 1 | | | | | | | 1 | \$340.00 | \$340.00 | Norfolk (WVEC) (WVEC) | | 10/26/12 |
| 3.0 | Normal Line / SPOT | 10/30/12-11/01/12 | 6 | :30 | 7A- 9A (ET) | | | 1 | | 1 | | | | 2 | \$350.00 | \$700.00 | Norfolk (WVEC) (WVEC) | | 10/26/12 |
| 4.0 | Normal Line / SPOT | 11/02/12-11/02/12 | 5 | :30 | 9A- 10A (ET) | | | | | | 1 | | | 1 | \$220.00 | \$220.00 | Norfolk (WVEC) (WVEC) | | 10/26/12 |
| 5.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 5 | :30 | 9A- 10A (ET) | | 1 | | | | | | | 1 | \$220.00 | \$220.00 | Norfolk (WVEC) (WVEC) | | 10/26/12 |
| 6.0 | Normal Line / SPOT | 10/31/12-10/31/12 | 5 | :30 | 10A- 10:58A (ET) | | | | 1 | | | | | 1 | \$170.00 | \$170.00 | Norfolk (WVEC) (WVEC) | | 10/26/12 |
| 7.0 | Normal Line / SPOT | 11/01/12-11/01/12 | 5 | :30 | 12P- 12:57P (ET) | | | | | 1 | | | | 1 | \$170.00 | \$170.00 | Norfolk (WVEC) (WVEC) | | 10/26/12 |
| 8.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 4 | :30 | 4:58P- 5:29P (ET) | | | 1 | | | 1 | | | 2 | \$1,200.00 | \$2,400.00 | Norfolk (WVEC) (WVEC) | | 10/26/12 |
| 9.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 4 | :30 | 4:58P- 5:29P (ET) | | 1 | | | | | | | 1 | \$1,200.00 | \$1,200.00 | Norfolk (WVEC) (WVEC) | | 10/26/12 |
| 10.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 4 | :30 | 5:29P- 5:58P (ET) | | 1 | | | | | | | 1 | \$1,300.00 | \$1,300.00 | Norfolk (WVEC) (WVEC) | | 10/26/12 |
| 11.0 | Normal Line / SPOT | 10/30/12-11/01/12 | 4 | :30 | 6:58P- 7:28P (ET) | | | 1 | | 1 | | | | 2 | \$1,350.00 | \$2,700.00 | Norfolk (WVEC) (WVEC) | | 10/26/12 |
| 12.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 4 | :30 | 6:58P- 7:28P (ET) | | 1 | | | | | | | 1 | \$1,350.00 | \$1,350.00 | Norfolk (WVEC) (WVEC) | | 10/26/12 |
| 13.0 | Normal Line / SPOT | 10/31/12-11/02/12 | 4 | :30 | 7:28P- 7:57P (ET) | | | | 1 | | 1 | | | 2 | \$1,400.00 | \$2,800.00 | Norfolk (WVEC) (WVEC) | | 10/26/12 |
| 14.0 | Normal Line / SPOT | 10/30/12-10/30/12 | 4 | :30 | 10P- 11P (ET) | | | 1 | | | | | | 1 | \$3,200.00 | \$3,200.00 | Norfolk (WVEC) (WVEC) | | 10/26/12 |

CONFIRMATION CONTRACT

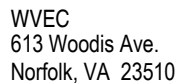
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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CONFIRMATION CONTRACT

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|-----------------------------|-------|-------------------|-------|-----------|